

Lecture Plan

Name of the college: Government College of Arts, Science & Commerce, Sanquelim, Goa

Name of Faculty: Mrs. Pragati Kerkar

Subject: Business Environment

Paper code: CCA-211

Program: S.Y.B.Com

Division: A&B

Academic year: 2024-25

Semester: III

Total Lectures: 30

Course Objectives:

1. To acquaint learners with basics of business Environment
2. To impart knowledge of various areas of business environment
3. To familiarize learners with changes taking place in the conduct of business.
4. To acquaint learners about business environment in Goa.

Expected Course Outcome:

1. Define & discuss different basic concepts in Business Environment.
2. Describe various areas of business Environment.
3. Analyse the changes taking place in the conduct of business
4. Apply the knowledge gain where ever necessary.

Student Learning Outcome:

After completion of this course, the learners will be able to:

1. Define & discuss different basic concepts in Business Environment.
2. Describe various areas of business Environment.
3. Analyse the changes taking place in the conduct of business
4. Apply the knowledge gain where ever necessary.

Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise/ Assignment	ICT Tools	Reference books
July 2024	10-07-2024	23-07-2024	04	Unit 3: International Environment International Environment- meaning, Globalisation- meaning and significance of globalisation- Pros and Cons of globalisation.	Case study on Environmental protests against business in India	Power point presentation/ E-board	Ashwathappa, K. (2011). Business Environment.
July - Aug 2024	25-07-2024	06-08-2024	05	Globalisation and India-Economic globalisation in India (Economic reforms & liberalisation, foreign direct investments, MNC's and trade policies, Information technology and outsourcing),		Power point presentation/ E-board	Ashwathappa, K. (2011). Business Environment. Himalaya Publishing House.
Aug 2024	08-08-2024	22-08-2024	04	India's role in International Organisations. Cultural Impact and Identity- Cultural diffusion and hybridization, language, religion and cultural diversity, hanging social norms due to globalisation-Migration and Indian Diaspora-Anti-globalisation sentiments in India-		Power point presentation/ E-Board	Jain, R.K., & Varma, S. (2015). Business Environment. Sahitya Bhavan, Agra.
Aug - Sept 2024	27-08-2024	14-09-2024	04	Globalisation and environmental challenges in India- sustainable development and adaptation strategies due to climate change in Indian context.		Power point presentation/ E-board	Jain, R.K., & Varma, S. (2015). Business Environment. Sahitya Bhavan, Agra.
Sept 2024	17-09-2024	26-09-2024	03	Unit 4: Business Environment in Goa Introduction of Industrialization in Goa- Current status of Goan Economy-Goa's Current performance on important economic and socio-economic indicators-		Power point presentation/ E-board	Ashwathappa, K. (2011). Business Environment. Himalaya Publishing House.

Oct 2024	01-10-2024	08-10-2024	03	Industrial policy in Goa- introduction, objectives and thrust areas-Industrial Estates In Goa- Industry Associations-meaning and need-Goa Chamber of Commerce and Industry (GCCCI) and Goa State Industries Association (GSIC) Objectives, functions and major activities	Power point presentation/ Blackboard	Jain, R.K., & Varma, S. (2015). Business Environment. Ashwathappa, K. (2011). Business Environment. Himalaya Publishing House.
Oct 2024	10-10-2024	17-10-2024	03	-Environmental issues and Goan Industry. Local Self-government in Goa- meaning, objectives, functions, activities of Panchayat/Municipality and their role in development of business in Goa.	Power point presentation/ E-board	Jain, R.K., & Varma, S. (2015). Busi Emt Sahitya Bhavan,
Oct 2024	22-10-2024	22-10-2024	01	Environmental movements in Goa-meaning of environmental movement-their objectives and activities and its impact.	Power point presentation/ E-board	Jain, R.K., & Varma, S. (2015). Busi Emt Sahitya Bhavan,

*** Assessment**

Rubrics

Component	Max Marks
ISA 1	10
ISA 2	10
Practical	
Project	
Semester End Exam	80