

Lecture Plan						
Name of the college: Government College of Arts, Science & Commerce, Sanquelim, Goa						
Name of Faculty: Ms.Navami N Sawant			Subject: Principle and Practice of management			
Paper code: MINOR COM 111			Program: F.Y.B.COM		Division: B	
Academic year: 2024-25			Semester: I		Total Lectures: 45	
Course Objectives: To enable the learners to describe the competitive landscape of a company using Porter's five force model. To acquaint the learners with skills to interpret the relevance of delegation and decentralization of authority in an organization. To acquaint the learners to recognize the various needs of an individual using Maslow's Need-Hierarchy Theory.						
Expected Course Outcome: To enable the learners to describe the competitive landscape of a company using Porter's five force model. To acquaint the learners with skills to interpret the relevance of delegation and decentralization of authority in an organization. To acquaint the learners to recognize the various needs of an individual using Maslow's Need-Hierarchy Theory. .						
Student Learning Outcome: To enable the learners to describe the competitive landscape of a company using Porter's five force model. To acquaint the learners with skills to interpret the relevance of delegation and decentralization of authority in an organization. To acquaint the learners to recognize the various needs of an individual using Maslow's Need-Hierarchy Theory.						
Month	Lecture From To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise/ Assignment	ICT Tools	Reference books
JULY	13-07-2024 To 31-07-2024	15	Unit I Introduction to Management Management: Concept and Need, Managerial Functions - An overview; Coordination: Essence of Management. Evolution of Management Thought, Classical Approach		ppt	Prasad, L. M. (2000). Principles and Practice of Management (Fifth ed.). Souldan Chand & Sons Tripathi, P. C. & Reddy, P.N. (2010). Principles of Management (Fourth ed.). Tata Mc Graw Hill Education Pvt. Ltd., New Delhi.

			<p>- Taylor, Fayol, NeoClassical and Human Relations Approaches - Mayo, Hawthorne Experiments, Behavioural Approach. Systems Approach, Contingency Approach, MBO, Hammer and Champy- Business Process Reengineering, Porter's Five-forces' Model</p>		
AUGUST - september	01-08-2024 to 7-09-2024	15	<p>Unit II Planning and Organising Types of Plan; Strategic planning - Concept, process, Importance and limitations; Environmental Analysis and diagnosis (Internal and external environment) - Definition, Importance and Techniques (SWOT/TOWS/WOTS-UP, BCG Matrix, Competitor Analysis); Decision-making: Process and Techniques; Perfect rationality and bounded rationality Concept and process of organizing - An overview, Span of management, Different types of authority (line, staff and functional), Decentralization, Delegation of authority; Formal and Informal Structure; Principles of Organizing; Network Organization Structure. Emerging types</p>	PPT	<p>Prasad, L. M. (2000). Principles and Practice of Management (Fifth ed.). Souldan Chand & Sons Tripathi, P. C. & Reddy, P.N. (2010). Principles of Management (Fourth ed.). Tata Mc Graw Hill Education Pvt. Ltd., New Delhi. Chand & Sons. Jain, V. (2010). Management Theory & Practice (First ed.). International Book House, New Delhi.</p>
SEPTEMBER -	9-09-2024 to 22-10-	15	<p>Unit III Staffing and Leading Staffing: Concept of staffing, staffing process. b. Motivation & Leadership:</p>	PPT	<p>Prasad, L. M. (2000). Principles and Practice of Management (Fifth ed.). Souldan Chand & Sons</p>

OCTO BER	2024		<p>Concept, Importance, extrinsic and intrinsic motivation; Motivation theories - Maslow's Need Hierarchy Theory; Herzberg's Two-factor Theory, Vroom's Expectancy Theory. Leadership: Concept and importance; Leadership styles</p> <p>communication: Concept, purpose, process; Oral and written communication; Formal and informal communication networks, Barriers to communication, Overcoming barriers to communication. Emerging trends in communication</p> <p>Revision</p>		<p>Tripathi, P. C. & Reddy, P.N. (2010). Principles of Management (Fourth ed.). Tata Mc Graw Hill Education Pvt. Ltd., New Delhi. Chand & Sons.</p> <p>Jain, V. (2010). Management Theory & Practice (First ed.). International Book House, New Delhi.</p>
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*** Assessment Rubrics**

Component	Max Marks
ISA 1	10
ISA 2	10
Practical	
Project	
Semester End Exam	80