

## Semester Lecture Plan

<b>Name of the college: Government college of Arts , Science and Commerce Sanquelim Goa</b>							
<b>Name of Faculty:</b> Ms. Sonali Surya Naik			<b>Subject:</b> Economics				
<b>Paper code:</b> ECO 242		<b>Program/Course:</b> B.A		<b>Division:</b>			
<b>Academic year:</b> 2024-2025		<b>Semester:</b> III		<b>Total Practical:</b> 40			
<b>Course Objectives:</b> To expose students to entrepreneurship and to develops skills to be an effective businessperson and to identify areas of utmost importance in the starting and managing of the business.							
<b>Course Learning Outcome: At the End of the course, students will be able to:</b> the students will understand basic accounting needed to start a business. Know the options for sources of small business finance. Identify the avenues of entrepreneurship and learn he required skills by organizing events. Learn the techniques of stress management.							
Month	Lectures From:	To:	No. of lectures allotted	Topic, Subtopic to be covered	Exercises /Assignmen t	ICT Tools	Reference books
JULY	8 <sup>th</sup> July	13 <sup>th</sup> July	03 hours practica l	<b>Practical:</b> Accounting Process (exercise of preparing journal account)	Exercises	Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.

JULY	15 <sup>th</sup> July	20 <sup>th</sup> July	03 hours practical	<b>Practical:</b> Accounting Process (exercise of preparing ledger account and trial balance account)	Exercises	Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
JULY	22 <sup>th</sup> July	27 <sup>th</sup> July	03 hours practical	<b>Practical:</b> Accounting Process (exercise of preparing trial balance account and profit and loss account)	Exercises	Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
JULY	29 <sup>th</sup> July	3 <sup>rd</sup> August	03 hours practical	<b>Practical:</b> Profit and loss account and balance sheet. Detailed report on how small-scale enterprise maintain record of transaction.	Exercises	Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
AUGUST	5 <sup>th</sup> August	10 <sup>th</sup> August	03 hours practical	<b>Practical:</b> Record keeping (exercises on record keeping, analysis and interpretation of records)	Exercises	Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
AUGUST	12 <sup>th</sup>	17 <sup>th</sup>	03	<b>Practical:</b> Cash Flow	Exercises	Greenboard	Entrepreneurial

	August	August	hours practical	Management (identify cash inflows and outflows, preparing cash flow management plan)			Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
AUGUST	19 <sup>th</sup> August	24 <sup>th</sup> August	03 hours practical	<b>Practical:</b> Inventory Management (prepare an inventory management plan, update inventory records)	Presentation and Exercises	PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
AUGUST	26 <sup>th</sup> August	31 <sup>st</sup> August	03 hours practical	<b>Practical:</b> Government schemes for small Scale entrepreneur (case studies of successful entrepreneur who have utilized government schemes, group discussion on the effectiveness of various schemes, how to apply for and utilize government scheme)	Assignment, Presentation, ICT based.	PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
SEPTEMBER	2 <sup>nd</sup> September	7 <sup>th</sup> September	03 hours practical	<b>Practical:</b> Types of Patents (Patent types identification and patent application preparation).	Assignment, Presentation, ICT based, Exercises	PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development,

							Himalaya Publishing Houses.
SEPTEMBER	9 <sup>th</sup> September	14 <sup>th</sup> September	03 hours practical	<b>Practical:</b> Types of Patents (case study)	Assignment, Presentation, ICT based, Exercises	PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
SEPTEMBER	16 <sup>th</sup> September	21 <sup>st</sup> September	03 hours practical	<b>Practical:</b> Copyrights (Research and analyze a real-life copyright infringement and Importance of copyrights)	Assignment, Presentation, ICT based, Exercises	PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
SEPTEMBER	23 <sup>rd</sup> September	28 <sup>th</sup> September	03 hours practical	<b>Practical:</b> Copyright (Discussion on recent copyright issues and Registering a copyright)	Assignment, Presentation, ICT based, Exercises	PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
SEPTEMBER	30 <sup>th</sup> September	5 <sup>th</sup> October	03 hours practical	<b>Practical:</b> Copyright (Creating copy right blog). Trademark (Identify three most famous trademarks in India)	Assignment, Presentation, ICT based, Exercises	PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing

							Houses.
OCTOBER	7 <sup>th</sup> October	12 <sup>th</sup> October	03 hours practica l	<b>Practical:</b> Trademark registration Process and benefits of trademark.	Assignment, Presentation, ICT based, Exercises	PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
OCTOBER	14 <sup>th</sup> October	19 <sup>th</sup> October	03 hours practica l	<b>Practical:</b> Classify list of categories of trademark and mock trademark application)	Assignment, Presentation, ICT based, Exercises	PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
OCTOBER	21 <sup>st</sup> October	22 <sup>nd</sup> October	03 hours practica l	<b>Practical:</b> Conducting a trademark search for a new business name and logo.	Assignment, Presentation, ICT based, Exercises	PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.

