

## Semester Lecture Plan

<b>Name of the college: Government college of Arts , Science and Commerce Sanquelim Goa</b>							
<b>Name of Faculty:</b> Ms. Sonali Surya Naik			<b>Subject:</b> Economics				
<b>Paper code:</b> ECO 242		<b>Program/Course:</b> B.A		<b>Division:</b>			
<b>Academic year:</b> 2024-2025		<b>Semester:</b> III		<b>Total Lectures:</b> 10			
<b>Course Objectives:</b> To expose students to entrepreneurship and to develops skills to be an effective businessperson and to identify areas of utmost importance in the starting and managing of the business.							
<b>Course Learning Outcome: At the End of the course, students will be able to:</b> The students will understand basic accounting needed to start a business. Know the options for sources of small business finance. Identify the avenues of entrepreneurship and learn he required skills by organizing events. Learn the techniques of stress management.							
Month	Lectures From:	To:	No. of lecture s allotted	Topic, Subtopic to be covered	Exercises /Assignmen t	ICT Tools	Reference books
JULY	8 <sup>th</sup> July	13 <sup>th</sup> July	01	<b>UNIT 1</b>  <b>Theory:</b> Concept of Accounting and Objectives of accounting.		PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
JULY	22th July	27th July	01	<b>Theory:</b> Accounting		PowerPoint,	Entrepreneurial

				Process and Finance for entrepreneur background		Greenboard	Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
AUGUST	5 <sup>th</sup> August	10 <sup>th</sup> August	01	<b>Theory:</b> Needs of finance for entrepreneur and importance of finance for entrepreneur.		PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
AUGUST	12 <sup>th</sup> August	17 <sup>th</sup> August	01	<b>Theory:</b> Sources of finance-internal sources		PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
AUGUST	19 <sup>th</sup> August	24 <sup>th</sup> August	01	<b>Theory:</b> Sources of finance-external sources and Problems faced by entrepreneur		PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
SEPTEMBER	2 <sup>nd</sup> September	7 <sup>th</sup> September	01	<b>UNIT 2</b> <b>Theory:</b> Meaning of Patents		PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship

							Development, Himalaya Publishing Houses.
SEPTEMBER	9 <sup>th</sup> September	14 <sup>th</sup> September	01	<b>Theory:</b> Patent process and meaning of copyright		PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
SEPTEMBER	16 <sup>th</sup> September	21 <sup>st</sup> September	01	<b>Theory:</b> Objectives of copyrights		PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
SEPTEMBER	23 <sup>rd</sup> September	28 <sup>th</sup> September	01	<b>Theory:</b> Meaning of Trademark and Functions of trademark		PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.
SEPTEMBER	30 <sup>th</sup> September	5 <sup>th</sup> October	01	<b>Theory:</b> Registration of trademark.		PowerPoint, Greenboard	Entrepreneurial Development by Dr. S.S Khanka; S. Chand Publishing. Vasant Desai, Dynamics of Entrepreneurship Development, Himalaya Publishing Houses.

