Semester Lecture Plan

Name of the college: Government College of Arts, Science & Commerce, Sanquelim, Goa - 403505

Division: Subject: Geography Total Lectures: 15

Paper code: GOG 114 Paper Name: Fundamentals of Tourism Geography

Course Objectives: Explore the geography of different types of tourism, such as ecotourism, cultural tourism, adventure tourism, and beach tourism.

Expected Course Outcome: . To explore the geography of different types of tourism, such as ecotourism, cultural tourism, adventure tourism, and beach tourism. To understand the process of tourism planning and development, including the role of stakeholders and the challenges of sustainable tourism.

Student Learning Outcome: Students will lear to plan itinerary and understand the key drivers in planning in tourism.

Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise / Assignment	ICT Tool	Reference books
January	04/01/2025	25/01/2025	04	 Introduction to Tourism Ecotourism concepts and geography Ecotourism Challenges and Opportunities Cultural tourism -Introdcution 	Group discussion on types of tourism Design an ecofriendly travel itinerary	PPT Canva Google Class room	Holden, A. (2013). Environment and Tourism. Routledge
February	01/02/2025	22/02/2025	04	 Cultural Tourism - Issues and Case Studies Adventure Tourism - Exploring Nature and Limits Adventure Tourism - Risks and Management Beach Tourism - Coastal Geographies, Challenges and Case studies 	Research a cultural festival and its tourism impact. Design an adventure tourism package for a region of choice.	PPT Case Studies Worksheets	Holden, A. (2013). Environment and Tourism. Routledge
March	01/03/2025	29/03/2025		Community-Based Tourism - Concepts and Benefits	Develop a community-based	PPT Worksheets	Weaver, D. B., & Lawton, L. J. (2014). Tourism

			 Community-Based Tourism - Implementation and Issues Medical Tourism - A Growing Phenomenon Pilgrimage Tourism - Historical and Geographical Dimensions Pilgrimage Tourism - Contemporary Issues 	tourism plan for a rural area Debate: "Is community-based tourism sustainable?	Class Discussion	Management. John Wiley & Sons
April	05/04/2025	05/04/2025	Consolidation and Presentations	Quiz on concepts covered in the course.	Quizizz	

*Assessment Rubrics

Component	Max Marks
ISA 1	
ISA 2	
Practical	NIL
Project	NIL
Semester End Exam	