

Practical Plan		
Name of the college: Government College of Arts, Science and Commerce, Sanquelim - Goa		
Name of Faculty: Ms. Hema Umesh Sawant	Subject: Geography	
Paper code & name: GOG 143 & Environmental Journalism	Program: F.Y.B.A.	Division:
Academic year: 2024 – 2025	Semester: II	Total Practicals/Labs: 33
Course Objectives: This course is designed to offer learners a comprehensive understanding of the fundamentals of Journalism and Environmental Reporting. Through hands-on training, learners will engage in field reporting, multimedia storytelling, social media campaigns, and investigative journalism. The primary goal is to cultivate and enhance the journalism skills of the students, providing them with practical experiences in diverse aspects of the field.		
Expected Course Outcome: At the end of the successful completion of this course, students will be able to:		
1. Understanding of the scope and purpose of environmental journalism and differentiate environmental journalism from general news reporting.		
2. Appreciate the concept of environmental journalism as a specialized field of journalism.		
3. Develop keen observational skills to identify and document environmental challenges and accurately record observations through written notes, photographs, and other relevant documentation methods.		

4. Connect investigative journalism to the broader context of addressing environmental challenges.

Student Learning Outcome: Students will be able to understand

- **Define** key environmental issues: Climate change, biodiversity loss, pollution (air, water, soil), deforestation, resource depletion, etc.
- **Explain** the scientific basis of environmental issues and their impacts on ecosystems and human societies.
- **Identify** major environmental policies, regulations, and international agreements.
- **Understand** the role of science in environmental journalism and the importance of accurate and reliable information.
- **Recognize** the ethical considerations and challenges in environmental reporting.

Month	Practicals/Labs Scheduled Date	No. of Practical/Labs planned	List of Experiments	Reference books
December	09/12/2024 to 14/12/2024	01	Introduction Field Reporting and Observation and Multimedia Storytelling:	Environmental Reporting Resources from Society of Environmental Journalists (SEJ): https://www.sej.org/ Investigative Reporters and Editors (IRE) - Resource Center: https://www.ire.org/resources/?
	16/12/2024 to 23/12/2024	02	Conducting field visits to local environmental sites	Environmental Reporting Resources from Society of Environmental Journalists (SEJ): https://www.sej.org/ Investigative Reporters and Editors (IRE) - Resource

January

			Center: https://www.ire.org/resources/?
01/01/2025 To 04/01/2025	02	Observing and documenting environmental issues first-hand	Poynter Institute for Media Studies - Journalism Ethics Section: https://www.poynter.org/poynter-institute-code-ethics/ Columbia Journalism Review - Reporting and Editing Section: https://www.cjr.org/
06/01/2025 to 11/01/2025	02	Writing short field reports on the observed environmental challenges	Poynter Institute for Media Studies - Journalism Ethics Section: https://www.poynter.org/poynter-institute-code-ethics/ Columbia Journalism Review - Reporting and Editing Section: https://www.cjr.org/
13/01/2025 To 18/01/2025	02	Photojournalism session: Capturing compelling images related to	Poynter Institute for Media Studies - Journalism Ethics Section: https://www.poynter.org/poynter-institute-code-ethics/ Columbia Journalism Review - Reporting and Editing Section: https://www.cjr.org/

	20/01/2025 To 25/01/2025	02	<p>environmental topics</p> <ul style="list-style-type: none"> • Video reporting and editing: Creating short documentaries or 	<p>Poynter Institute for Media Studies - Journalism Ethics Section:</p> <p>https://www.poynter.org/poynter-institute-code-ethics/</p> <p>Columbia Journalism Review - Reporting and Editing Section:</p> <p>https://www.cjr.org/</p>
	27/01/2025 To 31/01/2025	02	<p>news clips</p> <ul style="list-style-type: none"> • Integrating multimedia elements into environmental storytelling 	<p>Poynter Institute for Media Studies - Journalism Ethics Section:</p> <p>https://www.poynter.org/poynter-institute-code-ethics/</p> <p>Columbia Journalism Review - Reporting and Editing Section:</p> <p>https://www.cjr.org/</p>
February	01/02/2025 To 08/02/2025	02	<p>Social Media Campaign and Investigative Journalism:</p> <p>Designing and implementing a social media campaign on an environmental issue</p>	<p>Poynter Institute for Media Studies - Journalism Ethics Section:</p> <p>https://www.poynter.org/poynter-institute-code-ethics/</p> <p>Columbia Journalism Review - Reporting and Editing Section:</p> <p>https://www.cjr.org/</p>
	10/02/2025 To 15/02/2025	02	<p>Social Media Campaign and Investigative Journalism:</p> <p>Designing and implementing a social media campaign on an</p>	<p>Poynter Institute for Media Studies - Journalism Ethics Section:</p> <p>https://www.poynter.org/poynter-institute-code-ethics/</p>

			environmental issue	Columbia Journalism Review - Reporting and Editing Section: https://www.cjr.org/
	17/02/2025 To 22/02/2025	02	Monitoring and analyzing the impact of the campaign	Poynter Institute for Media Studies - Journalism Ethics Section: https://www.poynter.org/poynter-institute-code-ethics/ Columbia Journalism Review - Reporting and Editing Section: https://www.cjr.org/
	24/02/2025 To 28/02/2025	02	Reflecting on the role of social media in environmental communication	Environmental Reporting Resources from Society of Environmental Journalists (SEJ): https://www.sej.org/ Investigative Reporters and Editors (IRE) - Resource Center: https://www.ire.org/resources/?
March	01/03/2025 To 8/03/2025	02	Reflecting on the role of social media in environmental communication	Environmental Reporting Resources from Society of Environmental Journalists (SEJ): https://www.sej.org/ Investigative Reporters and Editors (IRE) - Resource Center: https://www.ire.org/resources/?
	10/03/2025 To 15/03/2025	02	Developing and executing investigative projects on specific	

April			environmental topics	
	17/03/2025 To 22/03/2025	02	Gathering and analyzing data, conducting interviews, and fact	Poynter Institute for Media Studies - Journalism Ethics Section: https://www.poynter.org/poynter-institute-code-ethics/ Columbia Journalism Review - Reporting and Editing Section: https://www.cjr.org/
April	24/03/2025 To 31/03/2025	02	Gathering and analyzing data, conducting interviews, and fact	Poynter Institute for Media Studies - Journalism Ethics Section: https://www.poynter.org/poynter-institute-code-ethics/ Columbia Journalism Review - Reporting and Editing Section: https://www.cjr.org/
	01/04/2025 To 05/04/2025	02	Presenting findings in a compelling and objective manner	Poynter Institute for Media Studies - Journalism Ethics Section: https://www.poynter.org/poynter-institute-code-ethics/ Columbia Journalism Review - Reporting and Editing Section: https://www.cjr.org/
	07/04/2025 To 11/04/2025	02	Presenting findings in a compelling and objective manner Revision	Poynter Institute for Media Studies - Journalism Ethics Section: https://www.poynter.org/poynter-institute-code-ethics/

				ethics/ Columbia Journalism Review - Reporting and Editing Section: https://www.cjr.org/