

Semester Lecture Plan

Name of the College: Government College of Arts, Science & Commerce, Sanquelim, Goa - 403505

Name of Faculty: Ms. Madhavi Gauns	Academic Year: 2024-25	Semester: II	Program: FYBA
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Division:	Subject: Geography	Total Lectures: 62
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Paper Code: GOG-143	Paper Name: Environmental Journalism
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Course Objectives:

This course is designed to offer learners a comprehensive understanding of the fundamentals of Journalism and Environmental Reporting. Through hands-on training, learners will engage in field reporting, multimedia storytelling, social media campaigns, and investigative journalism. The primary goal is to cultivate and enhance the journalism skills of the students, providing them with practical experiences in diverse aspects of the field.

Expected Course Outcome:

At the end of the successful completion of this course, students will be able to:

CO 1: Understanding of the scope and purpose of environmental journalism and differentiate environmental journalism from general news reporting.

CO 2: Appreciate the concept of environmental journalism as a specialized field of journalism.

CO 3: Develop keen observational skills to identify and document environmental challenges and accurately record observations through written notes, photographs, and other relevant documentation methods.

CO 4: Connect investigative journalism to the broader context of addressing environmental challenges.

Student Learning Outcome:

LO 1: Understand the purpose and scope of environmental journalism.

LO 2: Develop skills in field reporting and multimedia environmental storytelling.

LO 3: Apply investigative journalism techniques to environmental issues.

LO 4: Use social media campaigns to advocate for environmental awareness.

Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise / Assignment	ICT Tools	Reference books
December	16/12/2024	21/12/2024	02	Introduction to Environmental Journalism <ul style="list-style-type: none"> Overview of the paper Importance of environmental journalism 	Students discuss pressing environmental issues in their locality and how they would report on them.	Power Point presentation, Smart Board	Fletcher, Fred, and Mark Neuzil. Environmental Journalism: A Guide to the In-formation Age. Iowa State University Press, 2008. Reitze, Arnold

							W., and David B. Sachsman. Global Environmental Journalism: An Introduction. Routledge, 2017. Environmental Reporting Resources from Society of Environmental Journalists (SEJ): https://www.sej.org/
December & January	30/12/2024	04/01/2025	04	Basics of Field Reporting <ul style="list-style-type: none"> Techniques for observation and documentation. Conducting Field Visits <ul style="list-style-type: none"> Preparing for field visits (tools, ethics, and checklists). 	<p>Students observe and document the environment around the campus.</p> <p>Groups outline their plans for upcoming field visits.</p>	Power Point presentation, Smart Board	Fletcher, Fred, and Mark Neuzil. Environmental Journalism: A Guide to the In-formation Age. Iowa State University Press, 2008. Reitze, Arnold W., and David B. Sachsman. Global Environmental Journalism: An Introduction. Routledge, 2017. Environmental Reporting Resources from Society of Environmental Journalists (SEJ): https://www.sej.org/

January	06/01/2025	11/01/2025	04	Field Visit 1 <ul style="list-style-type: none"> Observing and documenting environmental challenges. Writing Field Reports <ul style="list-style-type: none"> Structuring and writing short reports. 	Visit a local environmental site, observe, and take notes. Students draft their first field report based on the visit.	Power Point presentation, Smart Board	Gabrielson, Teena et al., editors. The Oxford Handbook of Environmental Political Theory. Oxford University Press, 2016. Kovach, Bill, and Tom Rosenstiel. The Elements of Journalism: What Newspeople Should Know and the Public Should Expect. Three Rivers Press, 2007. Poynter Institute for Media Studies - Journalism Ethics Section: https://www.poynter.org/poynter-institute-code-ethics/
January	13/01/2025	18/01/2025	04	Photojournalism Session <ul style="list-style-type: none"> Capturing compelling images for environmental stories. Review and Correction Day <ul style="list-style-type: none"> Reviewing field reports and photos. 	Practice capturing images of environmental themes around the campus.	Power Point presentation, Smart Board	Caputo, Tony. Visual Storytelling: The Art and Technique. Taylor & Francis, 2016. YouTube Materials: Tutorial on environmental photojournalism techniques.
January	20/01/2025	25/01/2025	04	Video Reporting Basics <ul style="list-style-type: none"> Storyboarding and basics of video storytelling. Shooting and Editing Videos	Students create a storyboard for a short environmental news clip.	Power Point presentation, Smart Board	Gitner, Seth. Multimedia Storytelling for Digital Communicators in a

				<ul style="list-style-type: none"> Techniques for video shooting and basic editing. 	Students record and edit a 1-minute environmental video.		Multiplat-form World. Routledge, 2015. Caputo, Tony. Visual Storytelling: The Art and Technique. Taylor & Francis, 2016. YouTube videos on environmental journalism
January & February	27/01/2025	01/02/2025	04	Integrating Multimedia Elements <ul style="list-style-type: none"> Combining text, images, and videos into compelling stories. Field Visit 2 <ul style="list-style-type: none"> Advanced observation techniques and multimedia documentation. 	Students create a multimedia slide or presentation about a local environmental issue. Document using both videos and photographs.	Power Point presentation, Smart Board	Gitner, Seth. Multimedia Storytelling for Digital Communicators in a Multiplat-form World. Routledge, 2015. Knight, Megan, and Clare Cook. Social Media for Journalists: Principles and Practice in a New Media World. Sage Publications, 2019.
February	02/02/2025	08/02/2025	04	Writing and Editing Advanced Reports <ul style="list-style-type: none"> Writing detailed field reports and integrating multimedia. Recap of Unit 1 topics and practice session.	Students refine their reports and incorporate photos and videos. Students present their multimedia environmental stories.	Power Point presentation, Smart Board	

February	10/02/2025	15/02/2025	04	Introduction to Social Media Campaigns <ul style="list-style-type: none"> Basics of designing campaigns and selecting topics. Designing Campaigns <ul style="list-style-type: none"> Content creation for social media (posts, videos, hashtags). 	Groups pick an environmental topic and outline campaign goals. Students create initial drafts of posts for their campaigns.	Power Point presentation, Smart Board	Knight, Megan, and Clare Cook. Social Media for Journalists: Principles and Practice in a New Media World. Sage Publications, 2019. Environmental Reporting Resources from Society of Environmental Journalists (SEJ): https://www.sej.org/
February	17/02/2025	22/02/2025	04	Implementing Campaigns <ul style="list-style-type: none"> Launching and managing campaigns. Monitoring Campaigns <ul style="list-style-type: none"> Tracking engagement and analyzing impact. 	Students post their content on a selected platform (real or simulated). Students monitor and analyze campaign results.	Power Point presentation, Smart Board	Knight, Megan, and Clare Cook. Social Media for Journalists: Principles and Practice in a New Media World. Sage Publications, 2019. Ward, Stephen J.A. Journalism Ethics at the Crossroads: Democracy and the Future of the Press. Routledge, 2013. Columbia Journalism Review -Reporting and Editing Section: https://www.cjr.org/ Ward, Stephen J.A. Journalism Ethics at the Crossroads: Democracy and the Future of the Press.

							Routledge, 2013. Columbia Journalism Review -Reporting and Editing Section: https://www.cjr.org/
February & March	24/02/2025	01/03/2025	04	Correction Day Introduction to Investigative Journalism <ul style="list-style-type: none"> Identifying topics and planning investigations. 	Groups present campaign results and discuss challenges. Students brainstorm and choose investigative topics.	Power Point presentation, Smart Board	Houston, Brant, and Investigative Reporters and Editors Inc. The Investigative Reporter's Handbook. Bedford/St. Martin's, 2009. Fletcher, Fred, and Mark Neuzil. Environmental Journalism: A Guide to the In-formation Age. Iowa State University Press, 2008. Online Resource: Investigative Reporters and Editors (IRE) Resource Center.
March	02/03/2025	08/03/2025	04	Gathering and Analyzing Data <ul style="list-style-type: none"> Techniques for data collection and analysis. Conducting Interviews <ul style="list-style-type: none"> Preparing for and conducting interviews. 	Students collect data for their chosen topic (real or hypothetical). Students role-play as journalists and interviewees	Power Point presentation, Smart Board	Houston, Brant, and Investigative Reporters and Editors Inc. The Investigative Reporter's Handbook. Bedford/St. Martin's, 2009. Kovach, Bill, and Tom Rosenstiel. The Elements of Journalism: What Newspeople Should

							Know and the Public Should Expect. Three Rivers Press, 2007.
March	10/03/2025	15/03/2025	04	Fact-Checking and Verification <ul style="list-style-type: none"> Importance of accuracy and methods of verification. Writing Investigative Stories <ul style="list-style-type: none"> Structuring and writing compelling investigative reports. 	Students verify facts for a provided sample report. Students draft investigative stories based on their topics.	Power Point presentation, Smart Board	
March	17/03/2025	22/03/2025	04	Review and Correction Day Presenting Findings <ul style="list-style-type: none"> Visual and verbal presentation techniques. 	Groups critique and provide feedback on investigative stories. Students present their investigative findings.	Power Point presentation, Smart Board	
March	24/03/2025	29/03/2025	04	Reflecting on Social Media and Investigative Journalism <ul style="list-style-type: none"> Insights and learnings from Unit 2. Correction Day	Reflect on challenges and successes in Units 1 and 2. Groups present campaign results and discuss challenges.	Power Point presentation, Smart Board	
March & April	31/03/2025	05/04/2025	04	Revision Session <ul style="list-style-type: none"> Q&A and Recap Final Presentations	Students ask questions and discuss challenges faced during the course. Groups present their best work (field reports,	Power Point presentation, Smart Board	

					campaigns, or investigations).		
April	07/04/2025	12/04/2025	04	Assessment and Feedback	Provide feedback on student work and summarize key takeaways.	Power Point presentation, Smart Board	

*** Assessment Rubrics**

Component	Max Marks
ISA 1	05
ISA 2	05
Practical	50
Project	NIL
Semester End Exam	40