

Semester Lecture Plan							
Name of the college: Government College of Arts, Science & Commerce, Sanquelim, Goa - 403505							
Name of Faculty: Deepak Kumbhar		Academic year: 2024-2025		Semester: IV		Program: SYBA	
Division:		Subject: Geography				Total Lectures: 30	
Paper code: GOG-221		Paper Name: Spatial Planning for Tourism Operations (Vocational)					
Course Objectives: Provide students with a comprehensive understanding of the travel and tourism industry by exploring its key components							
Expected Course Outcome: . how geographical features contribute to the attractiveness of tourist destinations. budgeting and cost estimation techniques to create sample travel itineraries							
Student Learning Outcome: Students will learn to plan and execute itinerary and bookings.							
Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise / Assignment	ICT Tool s	Reference books
January	04/01/2025	25/01/2025	08	<ul style="list-style-type: none">Overview of the Travel and Tourism IndustryCurrent Trends in Travel and TourismRole of Geography in Shaping Travel ExperiencesGeographical Features That Attract TouristsCommunication Skills in TourismCultural Sensitivity in TourismProduct Knowledge in TourismProblem-Solving in Tourism	Discussion on why people travel? Drawing of flowcharts on key components of Tourism	PPT Canva Google Class room	Bhatia, K.K. Geography of Travel and Tourism in India. Concept Publishing Company, 2007 Singh Jagbir. Eco-Tourism. Published by I.K. International Pvt. Ltd., S-25, Green Park Extension, Uphaar Cinema Market, New Delhi, India, 2014.
February	01/02/2025	22/02/2025	08	<ul style="list-style-type: none">Time Management and Adaptability in TourismIdentifying and Analysing Popular Tourist Destinations\Field Trip and Field diary and report writing	Work in teams to solve a customer service Group Presentation	PPT Travel Brochure	Singh Jagbir. Eco-Tourism. Published by I.K. International Pvt. Ltd., S-25, Green Park Extension, Uphaar Cinema

				<ul style="list-style-type: none"> Understanding the geographical features that attract tourists Case Studies on Sustainable Tourism Costa Rica – Sustainable Tourism Pioneers 			Market, New Delhi, India, 2014.
March	01/03/2025	29/03/2025	09	<ul style="list-style-type: none"> Bhutan – Gross National Happiness (GNH) and Tourism Palau – Coral Reef Conservation and Ecotourism Namibia – Community-Based Wildlife Conservation 	Mapping Exercise Class Debate Documentary Screening	Projector PPT Word Puzzles	Dhar, P.N. International Tourism: Emerging Challenges and Future Prospects. Kanishka, New Delhi, 2006. Dixit, Manoj. Tourism: Concepts and Practices. Aavishkar Publishers, 2006.
April	05/04/2025	05/04/2025	03	<ul style="list-style-type: none"> Sikkim – India's First Fully Organic State 	Documentary Screening	Projector	

***Assessment Rubrics**

Component	Max Marks
ISA 1	
ISA 2	
Practical	NIL
Project	NIL
Semester End Exam	