## **Semester Lecture Plan**

Name of the college: Government College of Arts, Science & Commerce, Sanquelim, Goa - 403505

Division: Subject: Geography Total Lectures: 15

Paper code: GOG-221 Paper Name: Spatial Planning for Tourism Operations (Vocational)

Course Objectives: Provide students with a comprehensive understanding of the travel and tourism industry by exploring its key components

Expected Course Outcome: . how geographical features contribute to the attractiveness of tourist destinations. budgeting and cost estimation techniques to create sample travel itineraries

Student Learning Outcome: Students will learn to plan and execute itinerary and bookings.

Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise / Assignment	ICT Tool	Reference books
January	04/01/2025	25/01/2025	04	<ul> <li>Overview of the Travel and Tourism Industry</li> <li>Current Trends in Travel and Tourism</li> <li>Role of Geography in Shaping Travel Experiences</li> <li>Geographical Features That Attract Tourists</li> </ul>	Discussion on why people travel? Drawing of flowcharts on key components of Tourism	PPT Canva Google Class room	Bhatia, K.K. Geography of Travel and Tourism in India. Concept Publishing Company, 2007 Singh Jagbir. Eco- Tourism. Published by I.K. International Pvt. Ltd., S-25, Green Park Extension, Uphaar Cinema Market, New Delhi, India, 2014.
February	01/02/2025	22/02/2025	04	<ul> <li>Communication Skills in Tourism</li> <li>Cultural Sensitivity in Tourism</li> <li>Product Knowledge in Tourism</li> <li>Field Trip and Field diary and report writing</li> </ul>	Work in teams to solve a customer service Group Presentation	PPT Travel Brochure	Singh Jagbir. Eco- Tourism. Published by I.K. International Pvt. Ltd., S-25, Green Park Extension, Uphaar Cinema

							Market, New Delhi, India, 2014.
March	01/03/2025	29/03/2025	05	<ul> <li>Problem-Solving in Tourism</li> <li>Time Management and Adaptability in Tourism</li> <li>Identifying and Analysing Popular Tourist Destinations\</li> </ul>	Mapping Exercise Class Debate Documentary Screening	Projector PPT Word Puzzles	Dhar, P.N. International Tourism: Emerging Challenges and Future Prospects. Kanishka, New Delhi, 2006. Dixit, Manoj. Tourism: Concepts and Practices. Aavishkar Publishers, 2006.
April	05/04/2025	05/04/2025	01	Tourism Practices across Globe	Documentary Screening	Projector	

## \*Assessment Rubrics

Component	Max Marks
ISA 1	
ISA 2	
Practical	NIL
Project	NIL
Semester End Exam	