

Semester Lecture Plan

Name of the college: Government College of Arts, Science & Commerce, Sanquelim, Goa - 403505

Name of Faculty: Mr. Jayesh Gaonkar **Academic year:** 2024-25 **Semester:** IV **Program:** S.Y.B.A

Division: NA **Subject:** Geography **Total Lectures:** 45

Paper code: GOG-221 **Paper Name:** Spatial Planning for Tourism Operations

Course Objectives: The course aims to provide students with a comprehensive understanding of the travel and tourism industry by exploring its key components, sectors and the significant role of geography in shaping travel experience.

Expected Course Outcome: Through the development of basic customer service skills, including effective communication and cultural sensitivity, students will be prepared for successful interactions within the industry.

Student Learning Outcome: The course seek to equip students with the ability to identify and analyse popular tourist destinations considering features and cultural attractions.

Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise / Assignment	ICT Tools	Reference books
January	03/01/2025	31/01/2025	05	Introduction to sustainable tourism Implementing eco-friendly practices in travel operations Case study- Costa Rica sustainable tourism pioneers.	Assignment	Power point presentation	Geography of travel and tourism in India by K.K Bhatia
February	07/02/2025	28/02/2025	04	Bhutan gross national happiness and tourism, Field visit to eco-tourism site in Goa to understand its ecofriendly practices	To write field report based on field visit	Power point presentation and research paper	Research articles and papers from online sources
March	07/03/2025	28/03/2025	04	Palau-Coral Reef Conservation and eco-tourism, Namibia-Community based wildlife conservation	Refer case study	Power point presentation and research paper	Research articles and papers from online sources

April	04/04/2025	11/04/2025	02	Sikkim-India first fully organic state	Refer case study	Power point presentation and research paper	Geography of travel and tourism in India by K.K Bhatia
		Component	Max Marks				
		ISA 1	7.5				
		ISA 2	7.5				
		Practical					
		Project	NIL				
		Semester End Exam					

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Name of Faculty: Mr. Jayesh Gaonkar **Academic year:** 2024-25 **Semester:** IV **Program:** S.Y.B.A

Division: Batch II **Subject:** Geography **Total Lectures:** 30 Hours

Paper code: GOG-221 **Paper Name:** Spatial Planning for Tourism Operations (Practical)

Course Objectives: The course aims to provide students with a comprehensive understanding of the travel and tourism industry by exploring its key components, sectors and the significant role of geography in shaping travel experience.

Expected Course Outcome: Through the development of basic customer service skills, including effective communication and cultural sensitivity, students will be prepared for successful interactions within the industry.

Student Learning Outcome: The course seek to equip students with the ability to identify and analyse popular tourist destinations considering features and cultural attractions.

Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise / Assignment	ICT Tools	Reference books
January	02/01/2025	30/01/2025	10	Introduction to travel planning software (TripGo, Road Trip Planner, Open Trip Planner, Itinero) Conducting basic destination assessment Creating sample travel itineraries	Use of application for travel planning	Smartphone and laptop	Geography of travel and tourism in India by K.K Bhatia
February	06/02/2025	27/02/2025	08	Budgeting and cost estimation for travel package Effective communication skills for travel professionals	Budgeting and estimation of travel package Group communication	White board	Online sources and YouTube
March	06/03/2025	27/03/2025	08	Dealing with customer inquiries and concerns Role playing scenarios for customer interactions	Creation real word scenario in	Laptop and smartphone	Tourism Management: An introduction by

				Booking and managing travel tickets	classroom for practice	and research paper	Butterworth-Heinemann
April	03/04/2025	10/04/2025	04	Handling travel logistics and emergencies	Creation real word scenario in classroom for practice	Ppt	Online sources and YouTube
		Component	Max Marks				
		ISA 1					
		ISA 2					
		Practical					
		Project	NIL				
		Semester End Exam					