

Practical Plan		
Name of the college: Government College of Arts, Science and Commerce Sanquelim Goa		
Name of Faculty: Dr Arati Panshekar	Subject: Geography (SPATIAL PLANNING FOR TOURISM OPERATIONS)	
Paper code: GOS 221	Program: FYBSC	Division: -
Academic year: 2024 - 2025	Semester: II	Total Practicals: 1 per week
Credit: 1		
<b>Course Objectives:</b> The course aims to provide students with a comprehensive understanding of the travel and tourism industry by exploring its key components, sectors, and the significant role of geography in shaping travel experiences. Through the development of basic customer service skills, including effective communication and cultural sensitivity, students will be prepared for successful interactions within the industry. Additionally, the course seeks to equip students with the ability to identify and analyse popular tourist destinations, considering geographical features and cultural attractions.		
<b>Expected Course Outcome:</b> At the end of the successful completion of this course, students will be able to: 1. <b>Explain</b> how geographical features contribute to the attractiveness of tourist destinations. 2. <b>Apply</b> budgeting and cost estimation techniques to create sample travel itineraries. 3. <b>Analyze</b> the factors that make certain destinations popular among tourists. 4. <b>Develop</b> and propose eco-friendly practices for a travel operation.		
<b>Student Learning Outcome:</b>  1. Students will gain the ability to design and evaluate spatial plans for tourism development, considering factors such as environmental sustainability, cultural heritage, and local community involvement. 2. Students will develop the skills to assess the impact of tourism on regional development, applying geographical and planning principles to balance economic growth with sustainable tourism practices.		

Month	Practicals/Labs Scheduled Date	No. of Practical/Labs planned	List of Experiments	Reference books
January	09-01-2025	01	Introduction to travel planning	1. Bhatia, K.K. <i>Geography of Travel and Tourism in India</i> . Concept Publishing Company, 2007. 2. Dhar, P.N. <i>International Tourism: Emerging Challenges and Future Prospects</i> . Kanishka, New Delhi, 2006. 3. Dube, R.C. <i>Tourism in India</i> . Sterling Publishers Pvt. Ltd, 2007. 4. Dixit, Manoj. <i>Tourism: Concepts and Practices</i> . Aavishkar Publishers, 2006. 5. de Blij, Harm J., Peter O. Muller, and Jan Nijman. <i>Geography: Realms, Regions, and Concepts</i> . Wiley, 2017. 6. Hall, M. and Stephen, P. <i>Geography of Tourism and Recreation –Environment, Place and Space</i> . Routledge, London, 2006. 7. Kamra, K. K. and Chand, M. <i>Basics of Tourism: Theory, Operation and Practise</i> . Kanishka Publishers, Pune, 2007. 8. Liu, Harvey Y. H., and Linda D. K. Nozick. <i>GIS for Travel and Tourism</i> . Springer, 2004. 9. Page, S. J. <i>Tourism Management: An Introduction</i> . Butterworth-Heinemann-USA, 2011. Chapter 2.
	16-01-2025	01	Travel Planning software (TripGo, Road Trip Planner, Open Trip Planner, Itinero)	
	23-01-2025	01	Travel Planning software (Open Trip Planner, Itinero)	
	30-01-2025	01	Conducting basic destination assessments	
Febraury	06-02-2025	01	Creating sample travel itineraries	
	13-02-2025	01	Budgeting and cost estimation for travel packages	
	20-02-2025	01	Effective communication skills for travel professionals	
	27-02-2025	01	Dealing with customer inquiries and concerns	
March	06-03-2025	01	Role-playing scenarios for customer interactions	
	13-03-2025	01	Booking and managing travel tickets	
	20-03-2025	01	Handling travel logistics and emergencies	
	27-03-2025	01	Field work	
April	03-04-2025	01	Data Compilation	

	10-04-2025	01	Revision	
--	------------	----	----------	--

**\* Assessment Rubrics**

**Practical 25 marks**