

Lecture Plan		
Name of the College: Government College of Arts, Science and Commerce, Sanquelim - Goa		
Name of Faculty: Ms. Hema Umesh Sawant	Subject: Geography	
Paper code & Title: GOS 221 Spatial Planning for Tourism Operations (Vocational)	Program: S.Y.B.Sc.	Division: NIL
Academic year: 2024-25	Semester: IV	Total Lectures: 34
<b>Course Objectives:</b>  The course aims to provide students with a comprehensive understanding of the travel and tourism industry by exploring its key components, sectors, and the significant role of geography in shaping travel experiences. Through the development of basic customer service skills, including effective communication and cultural sensitivity, students will be prepared for successful interactions within the industry. Additionally, the course seeks to equip students with the ability to identify and analyse popular tourist destinations, considering geographical features and cultural attractions.		
<b>Course Outcome:</b>  <ul style="list-style-type: none"> <li>- Students will able to understand the principles of sustainable spatial planning in tourism.</li> <li>· Identify the key stakeholders involved in tourism spatial planning (e.g., local communities, government agencies, tourism businesses, environmental groups).</li> <li>· Describe the impacts of tourism development on the physical environment (e.g., coastal erosion, deforestation, pollution).</li> <li>· Recognize the social and cultural impacts of tourism development on local communities.</li> <li>· Understand the economic benefits and costs of tourism development in a specific location.</li> </ul>		

<p><b>Student Learning Outcome:</b></p> <ul style="list-style-type: none"> <li>· <b>Understanding the scope and importance of the industry:</b> Students will learn about the various sectors within tourism, including accommodation, transportation, food and beverage, attractions, and travel agencies. They will also understand the economic impact of tourism on local and global economies.</li> <li>· <b>Identifying key players and their roles:</b> Students will learn about the roles of different organizations and individuals in the tourism industry, such as tour operators, travel agents, hoteliers, and government agencies.</li> </ul>
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Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise/ Assignment	ICT Tools	Reference books
December	09/12/2024	14/12/2024	02 per week	Introduction to the syllabus  Introduction to Travel and Tourism Operations	Read on and Travel Tourism	Google Maps, Videos & PPT	Tourism Management by Dr. Shubhadha Marathe
December	16/12/2024	23/12/2024		Overview of the travel and tourism industry  Role of Geography in shaping travel experiences		Google Maps, PPT & Videos	Tourism Management by Dr. Shubhadha Marathe

January	01/01/2025	04/01/2025	2 lecture s per week	Sustainable Tourism Practices  Introduction to sustainable tourism Implementing eco-friendly practices in travel operations	Discuss on the basic skills required in tourism.  List out the skills required in tourism.	Google Maps, PPT & Videos	Tourism Management by Dr. Shubhadha Marathe
	06/01/2025 13/01/2025	11/01/2025 18/01/2025		Case studies on successful sustainable tourism initiatives  Costa Rica-Sustainable Tourism Pioneers, Bhutan-Gross		Google Maps, PPT & Videos  Google Maps, PPT & Videos	Bhatia, K.K. Geography of Travel and Tourism in India. Concept , 2007
	20/01/2025	25/01/2025		National Happiness (GNH) and Tourism, Palau-Coral Reef		Google Maps, PPT & Videos	Bhatia, K.K. Geography of Travel and Tourism in India. Concept , 2007
	27/01/2025	31/01/2025		Solving Abilities, Empathy, Time Management, Adaptability,		Google Maps, PPT & Videos	Bhatia, K.K. Geography of Travel and Tourism in India. Concept , 2007
	01/02/2025	08/02/2025		Customer Focus, Teamwork, Positive Attitude		Google Maps, PPT & Videos	Bhatia, K.K. Geography of Travel and Tourism in India. Concept , 2007
February	10/02/2025	15/02/2025	2 lecture s per	Understanding the geographical features that attract tourists	.	Google Maps, PPT & Videos	Bhatia, K.K. Geography of Travel and Tourism in India. Concept , 2007



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Practical	NIL
Project	NIL
Semester End Exam	80