

Lecture Plan							
Name of the College: Government College of Arts, Science and Commerce. Sanquelim - Goa							
Name of Faculty: Mrs. Pragati K.Kerkar				Subject: Supply Chain and Logistics Management			
Paper code: UCOD117				Program: T.Y.B.COM		Division: Not Applicable	
Academic year: 2024-25				Semester: VI		Total Lectures:60	
Course Objectives: To develop a basic understanding of the key concepts and processes of Supply Chain & Logistics Management.							
Course Outcome: <ol style="list-style-type: none"> 1. Understand the concept of Logistics Management and its importance in the current scenario. 2. Acquaint the learners with the concept and contribution of Supply Chain Management. 3. Impart knowledge of Demand Forecasting and giving excellent Customer Service. 4. Familiarize with components of Supply Chain Management. 							
Student Learning Outcome: <ol style="list-style-type: none"> 1. To Understand the concept of Logistics Management and its importance in the current scenario. 2. To Acquaint the learners with the concept and contribution of Supply Chain Management. 3. To Impart knowledge of Demand Forecasting and giving excellent Customer Service. 4. To Familiarize with components of Supply Chain Management. 							
Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Assign ment	ICT Tools	Reference books

December 2024, January 2025	09/12/24	14/12/24	14	Unit I Introduction to Logistics Management Logistics- nature & concept.		Smart board PPT	Agarwal, D.K. Textbook of Logistics and Supply Chain Management. Macmillan, India
	16/12/24	21/12/24		Evolution of the logistics concept. Functions of logistics management.			
	02/01/25	04/01/25		Importance of Logistics Management.			
	06/01/25	11/01/25		The Integrated Logistics System. Logistics in India.			
January 2025, February 2025	13/01/25	18/01/25	16	Unit II Fundamentals of Supply Chain Management Supply chain- nature & concept; Importance of Supply Chain Management.		Smart board PPT	Management Study Guide - Courses for Students, Professionals & Faculty Members.
	20/01/25	25/01/25		Value chain. Functions & contributions of Supply chain management.			
	27/01/25	01/02/25		Managing the supply chain. Outsourcing- reasons.			
	03/02/25	08/02/25		Process tools for Supply Chain Management- (a) Make or buy decision, (b) Supplier scheduling,			
	10/02/25	15/02/25		(c) Value analysis/engineering, (d) Supplier certification/ evaluation.			
February 2025, March 2025,	17/02/25	22/02/25		Unit III Demand Management & Customer Service Demand Management- concept. Demand forecasting- types of forecasts.		Smart board PPT	Bhat, K. Shridhara. Logistics and Supply Chain Management. Himalaya Publishing House
	24/02/25	01/03/25		Forecasting techniques- Qualitative & Quantitative. Customer- Concept & Nature.			

PPT

	03/03/25	08/03/25	15	Components of customer service. Establishing a customer service strategy- methods-(a) Customer reactions to stock outs,			Agarwal, D.K. Textbook of Logistics and Supply Chain Management. Macmillan, India
	10/03/25	15/03/25		(b) Cost/Revenue trade-off, (c) ABC analysis/Pareto’s law, (d) Customer service audit.			
March 2025, April 2025	17/03/25	22/03/25	15	Unit IV Components of Supply Chain & Logistics Management Information Technology systems in Supply chain & Logistics – Types (concepts only)		Smart board PPT	
	24/03/25	29/03/25		Order processing – Elements of Order Cycle -			
	31/03/25	05/04/25		Inventory management process and Materials handling systems/considerations. Transportation- Functions- Product Movement and Product Storage			
	07/04/25	11/04/25		Warehousing - Primary handling activities- Receiving, In-storage handling, and Shipping. Packaging- Types of packaging- Consumer and Industrial.			

Assessment Rubrics	Component	Max Marks
	ISA 1	10
	ISA 2	10
	Practical	
	Project	
	Semester End Exam	80