

Lecture Plan							
Name of the College: Government College of Arts, Science and Commerce. Sanquelim - Goa							
Name of Faculty: Ms. Sheetal Malik			Subject: COMMERCE PROJECT – Project Title “Consumer Perception and buying behaviour towards Organic Products”				
Paper code: CBM-307			Program: T.Y.B.Com			Division: -	
Academic year: 2025-2026			Semester: V			Total Lectures: 30	
Course Objectives: . - To acquaint the students with the ability to conduct the research in the area of accounting, finance, economics, and management. - To familiarise the students with research.							
Course Outcome: Students will be able to Identify and Conduct research in the area of economics, Finance and Accounting.							
Student Learning Outcome: Students will be in the position to learn analyze and conduct research.							
Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise/ Assignment	ICT Tools	Reference books
June 2025	23/06/2025	28/06/2025	02				NA
	30/06/2025						
July 2025	01/07/2025	05/07/2025	08	Introduction			

	07/07/2025	12/07/2025		Introduction	Collection and compilation of data of data	Group discussion	
	14/07/2025	19/07/2025		Introduction			
	21/07/2025	26/07/2025		Introduction			
	28/07/2025	31/07/2025		Introduction			
August 2025	01/08/2025	02/08/2025	08	Literature review	Collection and compilation of data of data	Group discussion	
	04/08/2025	09/08/2025		Literature review			
	11/08/2025	16/08/2025		Literature review			
	18/08/2025	23/08/2025		Literature review			
	25/08/2025	-		Gathering of secondary data			
September 2025	02/09/2025	06/09/2025	08	Gathering of secondary data	Collection and compilation of data of data	Group discussion	
	08/09/2025	13/09/2025		Gathering of secondary data			
	15/09/2025	20/09/2025		Gathering of secondary data			
	22/09/2025	27/09/2025		Framing of Questionnaire			
	28/09/2025	30/09/2025		Framing of Questionnaire			
October 2025	01/10/2025	04/10/2025	04	Framing of Questionnaire	Collection and compilation of data of data	Group discussion	
	06/10/2025	11/10/2025					
	13/10/2025	18/10/2025		Framing of Questionnaire			
				Framing of Questionnaire			
TOTAL LECTURES			30				

Assessment Rubrics

Component	Max Marks
ISA 1	-
ISA 2	-
Practical	-
Project	-
Semester End Exam	-