

Lecture Plan							
Name of the College: Government College of Arts, Science and Commerce. Sanquelim - Goa							
Name of Faculty: Ms. Sneha S Gaonkar		Subject: Supply Chain & Logistics Management (VET)					
Paper code: CBM321		Program: T.Y.B.COM (COMMERE)				Division: -	
Academic year: 2025-2026		Semester: V				Total Lectures: 30	
Course Objectives: 1. To enable learners to understand fundamental supply chain management concepts and supply chain processes.2. To enable learners to understand the foundational role of logistics as it relates to inventory management, transportation, warehousing and packaging.3. To enable learners to understand how to align the management of a supply chain with corporate goals and strategies.4. To enable learners to apply knowledge to evaluate and manage an effective supply chain.							
Course Outcome: After completion of this course, the learners will be able to: 1. Gain a sound understanding of the important role of supply chain management in today’s business environment 2. Explain the meaning and importance of all the concepts related to supply chain management3. Describe the usage of information technologies in supply chain management and recognizes its importance4. Students will be familiar with the current supply chain management trends							
Student Learning Outcome: After completion of this course, the learners will be able to: 1. Gain a sound understanding of the important role of supply chain management in today’s business environment 2. Explain the meaning and importance of all the concepts related to supply chain management 3. Describe the usage of information technologies in supply chain management and recognizes its importance 4. Students will be familiar with the current supply chain management trends							
OkjiMonth	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise/ Assignment	ICT Tools	Reference books

August 2025	04/08/25	09/08/25	15	Unit 3: Transportation, Warehousing and packaging Warehousing Management system, Types of warehousesprimary handling activities- receiving, in storage handling and shipping.	Assignments, Tests		Ballou, R. H. (2003). Business Logistics/Supply Chain Management (5th ed.). Pearson Prentice Hall.
September 2025	11/08/25	16/08/25		Safety and Security measures in Warehouse. Transportation- Position of Transportation in Supply Chain,			Bhat, K. S. (2017). Logistics and Supply Chain Management. Himalaya Publishing House.
	18/08/25	23/08/25		Modes of Transport, Multi-Mode Transport, Factors affecting choice of Transportation		Smart Board	
	02/09/25	06/09/25		Packaging – Concept- Importance of Packaging in Logistics and Supply Chain Management,			Bowersox, D. J., Closs, D. M., Cooper, B., & Bixby, M. (2012). Supply Chain Logistics Management. McGraw Hill Education.
	08/09/25	13/09/25		Types of packaging- Consumer and Industrial Packaging, Factors affecting packaging.			
	15/09/25	20/09/25		Alternative Packaging- Meaning and reasons for choosing alternative packaging.			
	22/09/25	27/09/25		Unit 4: Supply Chain Integration and Customer Service Supply Chain IntegrationSeamless Supply Chain Management, Supply Chain Uncertainty.			
October 2025	29/09/25	04/10/25	15	Customer- Concept and Nature. Customer Service and Customer Retention.			
	06/10/25	11/10/25		Customer Service elements/components. Value Added Services and customer satisfaction and Success.			
	13/10/25	18/10/25		Recent Trends in Supply Chain Management- Risk and Insurance in Supply Chain, Green Logistics, Cold Chain, Block Chain, Logistics and supply chain management in India.			

Assessment Rubrics	Component	Max Marks
	ISA 1	10
	ISA 2	10
	Practical	
	Project	
	Semester End Exam	80

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