

Lecture Plan		
Name of the college: Government College of Arts, Science & Commerce, Sanquelim, Goa		
Name of Faculty: Mrs. Pragati Kerkar	Subject: Business Environment	
Paper code: CCA-211	Program: S.Y.B.Com	Division: A&B
Academic year: 2025-26	Semester: III	Total Lectures: 30
Course Objectives: 1. To acquaint learners with basics of business Environment 2. To impart knowledge of various areas of business environment 3. To familiarize learners with changes taking place in the conduct of business. 4. To acquaint learners about business environment in Goa.		
Expected Course Outcome: 1. Define & discuss different basic concepts in the Business Environment. 2. Describe various areas of the Business Environment. 3. Analyse the changes taking place in the conduct of business 4. Apply the knowledge gained wherever necessary.		
Student Learning Outcome: After completion of this course, the learners will be able to: 1. Define & discuss different basic concepts in the Business Environment. 2. Describe various areas of the business Environment. 3. Analyse the changes taking place in the conduct of business 4. Apply the knowledge gained wherever necessary.		

Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise/ Assignment	ICT Tools	Reference books
July 2025	25-07-2025	04-07-2025	05	Unit 3: International Environment International Environment- meaning, Globalisation- meaning and significance of globalisation- Pros and Cons of globalisation.	Case study on Environmental protests against business in India	Power point presentation/ E-board	Ashwathappa, K. (2011). Business Environment.
July - Aug 2025	05-08-2025	19-08-2025	05	Globalisation and India-Economic globalisation in India (Economic reforms & liberalisation, foreign direct investments, MNC's and trade policies, Information technology and outsourcing),		Power point presentation/ E-board	Ashwathappa, K. (2011). Business Environment. Himalaya Publishing House.
	25-08-2025	09-09-2025	05	India's role in International Organisations. Cultural Impact and Identity- Cultural diffusion and hybridization, language, religion and cultural diversity, changing social norms due to globalisation-Migration and Indian Diaspora-Anti-globalisation sentiments in India-		Power point presentation/ E-Board	Jain, R.K., & Varma, S. (2015). Business Environment. Sahitya Bhavan, Agra.
Aug -Sept 2025	15-09-2025	23-09-2025	04	Globalisation and environmental challenges in India- sustainable development and adaptation strategies due to climate change in Indian context.		Power point presentation/ E-board	Jain, R.K., & Varma, S. (2015). Business Environment. Sahitya Bhavan, Agra.
Sept-Oct 2025	29-09-2025	06-10-2025	04	Unit 4: Business Environment in Goa Introduction of Industrialization in Goa- Current status of Goan Economy-Goa's Current performance on important economic and socio-economic indicators-		Power point presentation/ E-board	Ashwathappa, K. (2011). Business Environment. Himalaya Publishing House.

Oct 2025	07-10-2025	12-10-2025	03	Industrial policy in Goa- introduction, objectives and thrust areas-Industrial Estates In Goa- Industry Associations-meaning and need-Goa Chamber of Commerce and Industry (GCCCI) and Goa State Industries Association (GSIC) Objectives, functions and major activities		Power point presentation/ Blackboard	Jain, R.K., & Varma, S. (2015). Business Environment. Ashwathappa, K. (2011). Business Environ ment. Himalaya Publishing House.
Oct 2025	13-10-2025	14-10-2025	02	-Environmental issues and Goan Industry. Local Self-government in Goa-meaning, objectives, functions, activities of Panchayat/Municipality and their role in development of business in Goa.		Power point presentation/ E-board	
Oct 2025	15-10-2025	18-10-2025	02	Environmental movements in Goa-meaning of environmental movement-their objectives and activities and its impact.		Power point presentation/ E-board	

*** Assessment**

Rubrics

Component	Max Marks
ISA 1	10
ISA 2	10
Practical	
Project	
Semester End Exam	80