

Lecture Plan							
Name of the College: Government College of Arts, Science and Commerce. Sanquelim - Goa							
Name of Faculty: Mr. Conrad D'Souza				Subject: PROJECT			
Paper code: CCA307				Program: TYBCOM			Division: -
Academic year: 2025-2026				Semester: V			Total Lectures: 30
Course Objectives: 1. To enable learners to analyse business and its environment. 2. To provide opportunity to learners to enhance communication skills, analytical skills impart knowledge 3. To ensure learners get first hand exposure to societal and industrial issue. 4. To enable individual/team to develop a practical and concrete action plan designed to meet desired outcome.							
Course Outcome: After completion of this course, the learners will be able to: CO1: Understand about the Business and Business Environment in practice. CO2: Discourse real time issues/problems relating to their domain specialisation and related areas CO3: To enhances and helps improve a person's cognitive abilities and making them sharper and more profound over time CO4: Review and reconstruct the contemporary issues in business.							
Student Learning Outcome: After completion of project, the learners will be able to: • Understand about the Business and Business Environment in practice. • Discourse real time issues/problems relating to their domain specialisation and related areas • To enhances and helps improve a person's cognitive abilities and making them sharper and more profound over time • Review and reconstruct the contemporary issues in business.							
Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise/ Assignment	ICT Tools	Reference books

AUGUST 2025	01/08/25	09/08/25		1.Introduction Topic Selection		PPT, Microsoft office, Google Classroom	Research Methodology by C.R Kothari New Age Publication
				Background of the study			
	11/08/25	16/08/25		Objectives of the Study			
	18/08/25	22/08/25		Scope of the study, Limitations			
	23/08/25	31/08/25		GANESH CHATURTHI BREAK			
SEPTEMBER 2025	02/09/25	06/09/25		Purpose of Study		PPT, Microsoft office, Google, Classroom	
	08/09/25	13/09/25		Literature Review			
	15/09/25	20/09/25		Research Methodology			
	22/09/25	30/09/25		Research Methodology			
OCTOBER 2025	01/10/25	04/10/25		Research Methodology (survey, Questionnaire data collection)			
	06/10/25	11/10/25		Introduction			
	13/10/25	18/10/25		Presentation of Survey Result (tables, chart,graphs)			
		Max Marks					
		Component					

**Assessment
Rubrics**

ISA 1	
ISA 2	
Practical	
Project	100
Semester End Exam	

Mr. Conrad R. D'Souza
Assistant Professor in Commerce
Government College of Arts, Science & Commerce, Sanquelim Goa