

Lecture Plan							
Name of the College: Government College of Arts, Science and Commerce. Sanquelim - Goa							
Name of Faculty: Ms.Priyanka Thanekar				Subject: PROJECT – An Empirical Study On Cost Reduction Strategies Adopted By Retail Businesses In North Goa.			
Paper code: CCA307			Program: TYBCOM			Division: -	
Academic year: 2025-2026			Semester: V			Total Lectures: 10	
Course Objectives: To apply the skills learned in the B.Com. Programme.							
Course Outcome: After completion of this course, the learners will be able to: To prepare students with sound knowledge of the project. a) CO1 Synthesize concepts and knowledge learned in the B.Com. programme while collaborating as a team to share responsibilities and resources of project work. b) CO2 Design a questionnaire based on the review of the literature. c) CO3 Analyze the data collected using statistical tools and interpret the results. d) CO4 Prepare a project report.							
Student Learning Outcome: After completion of project, the learners will be able to prepare a project independently of the important stakeholders							
Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise/ Assignme nt	ICT Tools	Reference books
AUGUST 2025	01/08/25	09/08/25		1.Introduction Topic Selection		PPT, Microsoft office, Google Classroom	Research Methodology by C.R Kothari New Age Publication
				Background of the study			
	11/08/25	16/08/25		Objectives of the Study			
	18/08/25	22/08/25		Scope of the study, Limitations			

