

Lecture Plan							
Name of the College: Government College of Arts, Science and Commerce. Sanquelim - Goa							
Name of Faculty: Ms.Priyanka Thanekar			Subject: PROJECT – A Study On Customer Preferences And Satisfaction Towards Bank Deposits And Other Investment Alternative In North Goa.				
Paper code: CFA307			Program: TYBCOM			Division: -	
Academic year: 2025-2026			Semester: V			Total Lectures: 10	
Course Objectives: To apply the skills learned in the B.Com. Programme.							
Course Outcome: After completion of this course, the learners will be able to: To prepare students with sound knowledge of the project. a) CO1 Synthesize concepts and knowledge learned in the B.Com. programme while collaborating as a team to share responsibilities and resources of project work. b) CO2 Design a questionnaire based on the review of the literature. c) CO3 Analyze the data collected using statistical tools and interpret the results. d) CO4 Prepare a project report.							
Student Learning Outcome: After completion of project, the learners will be able to prepare a project independently of the important stakeholders							
Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise/ Assignme nt	ICT Tools	Reference books
AUGUST 2025	01/08/25	09/08/25		1.Introduction Topic Selection		PPT, Microsoft office, Google, Classroom	Research Methodology by C.R Kothari New Age Publication
				Background of the study			
	11/08/25	16/08/25		Objectives of the Study			

	18/08/25	22/08/25		Scope of the study, Limitations			
	23/08/25	31/08/25		GANESH CHATURTHI BREAK			
SEPTEMBER 2025	02/09/25	06/09/25		Purpose of Study		PPT, Microsoft office, Google, Classroom	
	08/09/25	13/09/25		Literature Review			
	15/09/25	20/09/25		Research Methodology(sample size, data collection)			
	22/09/25	30/09/25		Research Methodology(sample size, data collection)			
OCTOBER 2025	01/10/25	04/10/25		Research Methodology(survey,Questionnaire,data collection)			
	06/10/25	11/10/25		2.Data Analysis & Interpretation(Presentaion of Survey Result)			
	13/10/25	18/10/25		Presentaion of Survey Result(tables, chart,graphs)			
			4				
Assessment Rubrics	Component	Max Marks					
	ISA 1						
	ISA 2						
	Practical						
	Project						

Semester	
End Exam	80