

Semester I Lecture Plan

Name of the college: Government College of Arts Science & Commerce, Sanquelim

Name of Faculty: Ms. Ishwari Kamat

Subject: Innovation & Start up (Theory)

Paper code: COM-145

Program/Course: F.Y.B.Com

Division:

Academic year: 2025-26

Semester: I

Total Lectures: 15

Course Objectives: 1. To develop an entrepreneurial mind-set.

Expected Course Outcome: CO 1: Develop an entrepreneurial mind-set by learning key skills.

Student learning outcome1. Students will be able to develop an entrepreneurial mindset and apply the skills to start a start up.

Month	Lectures From: To:	No. of lectures allotted	Topic, Subtopic to be covered	Exercise and assignments	ICT Tools	Reference books
June	20 June - 28 June 2025	1	Introduction to the subject & Syllabus	Introduction, Video & Audio	PPT presentation & Smart board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill
July	30 June - 5 July 2025	1	Unit 1: Introduction to Startups and Entrepreneurship Introduction Entrepreneurship	Group Discussion, YouTube case videos,	YouTube, Diagrams, PPT presentation & Smart board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill

July	7 July - 12 July 2025	1	Factors Influencing Entrepreneurship	Class activity, Relevant Examples, Suitable videos	PPT, Audio Visual, Smart Board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill
July	14 July - 19 July 2025	1	Characteristics of Entrepreneurs	Class activity, Relevant Examples, Entrepreneurial success stories	PPT, Audio Visual, Smart Board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill
July	21 July - 26 July 2025	1	Process and Phases of Entrepreneurship	Assignment on Entrepreneurship,	PPT, Audio Visual, Smart Board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill
July–Aug	28 July - 2 August 2025	1	Types of Entrepreneurs	Class activity, Group Discussion, YouTube case videos Presentations	PPT, Audio Visual, Smart Board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill
August	4 August - 9 August 2025	1	Types of Entrepreneurs	Group Discussion, YouTube case videos Presentations	PPT, Audio Visual, Smart Board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill
August	11 August - 16 August 2025	1	Barriers to entrepreneurship	Group Discussion, YouTube case videos	PPT, Audio Visual, Smart Board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill

August	18 August - 23 August 2025	1	Entrepreneurship Motivation Theories	Group Discussion, YouTube case videos	PPT, Audio Visual, Smart Board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill
—	26 August - 1 Sep 2025	0 (Holiday week)		—	—	
September	2 September - 6 September 2025	1	Entrepreneurship Motivation Theories	Group Discussion, YouTube case videos Presentations	PPT, Audio Visual, Smart Board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill
September	8 September - 13 September 2025	1	Entrepreneurship Models - Introduction to various form of business organization (sole proprietorship, partnership, corporations, Limited Liability company);	Group Discussion, YouTube case videos	PPT, Audio Visual, Smart Board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill
September	15 September - 20 September 2025	1	Entrepreneurship Models - Introduction to various form of business organization (sole proprietorship, partnership, corporations, Limited Liability company);	Group Discussion, YouTube case videos	PPT, Audio Visual, Smart Board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill
September	22 September - 27 September 2025	1	Entrepreneurship Models - Introduction to various form of business organization (sole proprietorship, partnership,	Group Discussion, YouTube case videos Presentations	PPT, Audio Visual, Smart Board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill

			corporations, Limited Liability company);			
October	29 September - 4 October 2025	1	Skills of an Entrepreneur, Ethics and Entrepreneurship	Group Discussion, YouTube case videos	PPT, Audio Visual, Smart Board	Ramachandran, K. (2008). Entrepreneurship Development, McGraw Hill, Katz, J., & Green, R. (2020). Entrepreneurial Small Business (6th Ed.), McGraw Hill
October	6 October - 11 October 2025	1	Revision	Quiz, Assignments, Mock viva	Google Forms, LMS	All references
October	11 October – 18 October 2025	1				

Assessment Rubrics

Component	Max Marks
ISA 1	5
ISA 2	5
Practical	Nil
Project	Nil
Semester End Exam	20

Ms. Ishwari Kamat
Assistant Professor in Commerce