

Lecture Plan		
Name of the college: Government College of Arts, Science & Commerce, Sanquelim, Goa		
Name of Faculty: Mrs. Pragati Kerkar	Subject: Research Process	
Paper code: COM-303	Program: T.Y.B.Com	Division: B
Academic year: 2025-26	Semester: V	Total Lectures: 30
Course Objectives: 1. To enable learners to understand the significance of research in solving business problems. 2. To acquaint learners with methods of data collection. 3. To familiarize learners with the process of research. 4. To enable learners to understand ethical issues in research.		
Expected Course Outcome: 1. Comprehend the significance of research in solving business problems. 2. Elaborate the methods of data collection 3. Apply the research process in examining research problems. 4. Discuss the ethical issues in research.		
Student Learning Outcome: After completion of this course, the learners will be able to: 1. Comprehend the significance of research in solving business problems. 2. Elaborate the methods of data collection 3. Apply the research process in examining research problems. 4. Discuss the ethical issues in research.		

Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise/ Assignment	ICT Tools	Reference books
July 2025	25-07-2025	31-07-2025	03	Unit 1: Introduction to Research Research: Meaning, Objectives, Types, Approaches, Research Methods Vs. Methodology, Criteria of Good Research, Problems encountered by researchers in India. India's role in International Organisations. Cultural Impact and Identity- Cultural diffusion and hybridization, language, religion and cultural diversity, hanging social norms due to globalisation-Migration and Indian Diaspora-Anti-globalisation sentiments in India- Research Problem Identification; Literature Review: Introduction, Steps; Research Gaps, Research Questions: Research Objectives, Research Design: Need, Types, Sampling Design; Data: Meaning, Types, Methods of Data Collection,	Case study on Literature Review	Power point presentation/ E-board	Chawla & Sondhi. Research Methodology: Concepts and Cases, Vikas Publishing House.
Aug 2025	01-08-2025	12--08-2025	04			Power point presentation/ E-board	
Aug 2025	13--08-2025	25- 08-2025	05			Power point presentation/ E-Board	Cooper & Schindler, Business Research Methods (11th Ed). Tata McGraw Hill.
Sept 2025	2-09-2025	10-09-2025	04			Power point presentation/ E-board	
Sept Oct 2025	11-09- 2025	23-10-2025	05			Power point presentation/ E-board	

Oct 2025	24-09-2025	07-10-2025	04	Introduction to Data Analysis; Introduction to Questionnaire Designing, Introduction to Sampling and Sampling Techniques;	Case Study on Different Research Papers	Power point presentation/ Blackboard	Cooper & Schind, Business Research Methods (11th Ed). Tata McGraw Hill.
Oct 2025	08-10-2025	13-10-2025	03	Report Writing: Ethical Issues: Plagiarism, Falsification, Fabrication		Power point presentation/ E-board	
Oct 2025	14-10-2025	18-10-2025	02	Revision		Power point presentation/ E-board	

*** Assessment**

Rubrics

Component	Max Marks
ISA 1	05
ISA 2	05
Practical	
Project	
Semester End Exam	40