

Lecture Plan						
Name of the college: Government College of Arts, Science & Commerce, Sanquelim, Goa						
Name of Faculty: Mr. Shahish Naik			Subject: Project			
Paper code: COM307 Analysis of Cost Structure: A Comparative study in the Food and Beverage Industry			Program: T.Y.B. Com		Division: Combine	
Academic year: 2025-26			Semester: V		Total Lectures: 30	
Course Objectives: To enable learners to analyse business and its environment. 1. To provide opportunity to learners to enhance communication skills, analytical skills impart knowledge of 2. To ensure learners get first hand exposure to societal and industrial issue. 3. To enable individual/team to develop a practical and concrete action plan designed to meet desired outcome.						
Expected Course Outcome: To prepare students with sound knowledge of the project.						
Student Learning Outcome: After completion of this course, the learners will be able to: 1. Understand about the Business and Business Environment in practice. 2. Discourse real time issues/problems relating to their domain specialisation and related areas 3. To enhances and helps improve a person's cognitive abilities and making them sharper and more profound over time 4. Review and reconstruct the contemporary issues in business.						
Month	Lecture From To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise/ Assignment	ICT Tools	Reference books
July 2025	22 nd July 2025 to 31 st July 2025	4	Introduction	Library Work		Research Methodology by C.R Kothari New Age Publication

August 2025	1 st august 2025 to 31 st August 2025	8	Literature Review			
September 2025	1 st Sept 2025 to 30 th September 2025	8	Objectives of the study			
October 2025	1 st October 2025 to 18 th October 2025	4	Scope of the Study			

*** Assessment Rubrics**

Component	Max Marks
ISA 1	
ISA 2	
Practical	
Project (internal marks)	20
Project (external marks)	80

Mr. Shahish Naik
Assistant Professor in Commerce
Government College of Arts, Science & Commerce, Sanquelim
Goa