

		Lecture Plan						
Name of the College: Government College of Arts, Science and Commerce. Sanquelim - Goa								
Name of Faculty: Sampada Desai			Subject: Entrepreneurship Development					
Paper code: ECO 242			Program: BA				Division: A	
Academic year: 2025-26			Semester: III				Total Lectures:15	
Student Learning Outcome: Upon completion of this course, the students will 1. Understand Basic Accounting needed to start a business. 2. Know the options for Sources of small business Finance. 3. Identify the avenues of Entrepreneurship and learn he required skills								
Month	Lecture From	Lecture To	No. of lectur es allotted	Topic, Subtopic to be covered	Exercise/ Assignment	ICT Tools	Reference books	
July 2025	28/07/25	31/07/25	2	Understanding financial statements (Balance sheet, P&L).	-	PPT	S. S. Khanka, Entrepreneurial Developmen	

August 2025	04/08/25	09/08/25	2	Cash flow statements; simple numerical practice.	-	PPT, Excel	S. S. Khanka, Entrepreneurial Development
	11/08/25	16/08/25	2	Case study: financial planning of a small enterprise,	-	PPT, Smart board	S. S. Khanka, Entrepreneurial Development
	18/08/25	23/08/25	2	Group activity: preparing mock financial statements	-	PPT, Excel	S. S. Khanka, Entrepreneurial Development
	25/08/25	30/08/25	2	Introduction to Intellectual Property Rights (overview).	-	PPT, Smart board	S. S. Khanka, Entrepreneurial Development
August 2025	04/08/25	09/08/25	2	Patents: drafting a sample patent application.	-	PPT, Excel	S. S. Khanka, Entrepreneurial Development
	11/08/25	16/08/25	2	Copyrights: examples from books, films, music.	-	PPT, Smart board	S. S. Khanka, Entrepreneurial Development
	15/09/25	20/09/25	2	Trademarks: designing a logo & checking availability.	-	PPT, Smart board	S. S. Khanka, Entrepreneurial Development
	22/09/25	27/09/25	2	Case study: IPR disputes in India.	-	PPT, Smart board	S. S. Khanka, Entrepreneurial Development
October 2025	29/09/25	04/10/25	2	Mock exercise: filing trademark online (IPO website demo).	-	PPT, Smart board	S. S. Khanka, Entrepreneurial Development
	06/10/25	11/10/25	2	Final project presentations & report submission	-	PPT, Smart board	S. S. Khanka, Entrepreneurial Development
	13/10/25	18/10/25	2	Final project presentations & report submission	-	PPT	S. S. Khanka, Entrepreneurial Development

**Assessment
Rubrics**

Component	Max Marks
ISA 1	5
ISA 2	5
SEE	40