

Lecture Plan																
Name of the College: Government College of Arts, Science and Commerce. Sanquelim - Goa																
Name of Faculty: Ms. Sheetal Malik			Subject: COMMERCE PROJECT – Project Title “Consumer Perception and buying behaviour towards Organic Products”													
Paper code: CBM 307			Program: T.Y.B.COM				Division: -									
Academic year: 2025-2026			Semester: VI			Total Lectures: 15										
Course Objectives: . <ul style="list-style-type: none"> • To acquaint the students with the ability to conduct the research in the area of accounting, finance, economics, and management. • To familiarise the students with research. 																
Course Outcome: <ul style="list-style-type: none"> • Students will be able to Identify and Conduct research in the area of economics, Finance and Accounting. 																
Student Learning Outcome: <ul style="list-style-type: none"> • Students will be in the position to learn analyze and conduct research. 																
Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered			Exercise/Assignment	ICT Tools								
Dec 2025	01/12/2025	06/12/2025	3	Finalization of questionnaire			Collection and compilation of data of data Test Collection and	Group discussion Group discussion NA								
	08/12/2025	13/12/2025		Finalization of questionnaire												
	15/12/2025	20/12/2025		Field Work												
	22/12/2025	23/12/2025		Field Work												
Jan 2026	01/01/2026	03/01/2026	4	Field Work			Group discussion NA									
	05/01/2026	10/01/2026		Field Work												
	12/01/2026	17/01/2026		Field Work												

	19/01/2026	24/01/2026		Field Work	compilation of data of data	Group discussion	
	27/01/2026	31/01/2026		Field Work			
Feb 2026	02/02/2026	07/02/2026	4	Data analysis and interpretation	Test Collection and compilation of data of data	Group discussion	
	09/02/2026	14/02/2026		Data analysis and interpretation			
	16/02/2026	21/02/2026		Data analysis and interpretation			
	23/02/2026	28/02/2026		Data analysis and interpretation			
Mar 2026	02/03/2026	07/03/2026	4	Conclusion and suggestions	Test Collection and compilation of data of data	Group discussion	
	09/03/2026	14/03/2026		Conclusion and suggestions			
	16/03/2026	21/03/2026		Conclusion and suggestions			
	23/03/2026	28/03/2026		Conclusion and suggestions			
	30/03/2026	31/03/2026		Conclusion and suggestions			
TOTAL LECTURES			15				

Assessment Rubrics

Component	Max Marks
ISA 1	-
ISA 2	-
Practical	-
Project	-
Semester End Exam	100