

Lecture Plan		
Name of the college: Government College of Arts, Science & Commerce, Sanquelim, Goa		
Name of Faculty: Mrs. Pragati Kerkar	Subject: Business Environment	
Paper code: CBM-211	Program: S.Y.B.Com	Division: -
Academic year: 2026-27	Semester: III	Total Lectures: 15
Course Objectives: 1. To acquaint learners with basics of business Environment 2. To impart knowledge of various areas of business environment 3. To familiarize learners with changes taking place in the conduct of business. 4. To acquaint learners about the business environment in Goa.		
Expected Course Outcome: 1. Define & discuss different basic concepts in the Business Environment. 2. Describe various areas of the Business Environment. 3. Analyse the changes taking place in the conduct of business 4. Apply the knowledge gained wherever necessary.		
Student Learning Outcome: After completion of this course, the learners will be able to: 1. Define & discuss different basic concepts in the Business Environment. 2. Describe various areas of the business Environment. 3. Analyse the changes taking place in the conduct of business 4. Apply the knowledge gained wherever necessary.		

Month	Lecture From	Lecture To	No. of lectures allotted	Topic, Subtopic to be covered	Exercise / Assignment	ICT Tools	Reference books
June 2026	19/06/2026	20/06/2026	15	-		Power point presentation/ E-board	Ashwathappa, K. (2011). Business Environment.
July 2026	22/06/2026	27/06/2026		-			
	29/06/2026	04/07/2026		-			
	06/07/2026	11/07/2026		Unit 4: Business Environment in Goa Introduction of Industrialization in Goa- -			
	13/07/2026	18/07/2026		Current status of Goan Economy			
	20/07/2026	25/07/2026		Goa's Current performance on important economic and socio-economic indicators-			
August 2026	27/07/2026	01/08/2026		Industrial policy in Goa- introduction, and			

	03/08/2026	08/08/2026
	10/08/2026	15/08/2026
	17/08/2026	22/08/2026
September 2026	24/08/2026	29/08/2026
	31/08/2026	05/09/2026
October 2026	07/09/2026	12/09/2026
	21/09/2026	26/09/2026

objectives and thrust areas-Industrial Estates In Goa-			
Industry Associations-meaning and need-			
Goa Chamber of Commerce and Industry (GCCCI) Objective, Functions and major activities			
Goa State Industries Association (GSIC) Objectives, functions and major activities		Power point presentation/ E-board	Jain, R.K., & Varma, S. (2015). Business Environment. Sahitya Bhavan, Agra.
-Environmental issues and Goan Industry.			
Local Self-government in Goa-meaning, objectives, functions,			
Activities of Panchayat/Municipality and their role in development of business in Goa.			

	28/09/2026	03/10/2026
	05/10/2026	10/10/2026
	12/10/2026	14/10/2026

Environmental movements in Goa-		
meaning of environmental movement- their objectives and activities and its impact.		
Revision		

*** Assessment Rubrics**

Component	Max Marks
ISA 1	10
ISA 2	10
Practical	
Project	
Semester End Exam	80