

Semester Lecture Plan

Name of the college: Government College of Arts Science and Commerce, Sanquelim Goa

Name of Faculty: Yakshita Kiran Vengurlekar

Subject: Principles and Practice of Management

Paper code: COM-111

Program/Course: F.Y.B.COM

Division: B

Academic year: 2026 - 2027

Semester: I

Total Lectures: 30

Course Objectives:

1. To enable the learners to describe the competitive landscape of a company using Porter's five force model.
2. To acquaint the learners with skills to interpret the relevance of delegation and decentralization of authority in an organization.

Course Outcome: After completion of the course, the students will be equipped with the following

1. CO 1: Describe the competitive landscape of a company using Porter's five force model.
2. CO 2: Interpret the relevance of delegation and decentralization of authority in an organization.

Student Learning Outcome: After completion of the course, the students will be equipped with the following

1. Using Porter's five forces, describe a company's competitive environment.
2. Analyze the importance of authority delegation and decentralization within an organization.

Month	Lectures From: To:		No. of lect ures allot ted	Topic, Subtopic to be covered	Exercises/ Assignments	ICT Tools	Reference books
June 2026	19/06/2026	20/06/2026	01	Unit 1: Introduction to Management Management: Concept	Question and answers,	Interactive panels, Power Point Presentations, PDF's, Google classrooms	Prasad, M. (2008). Management Concepts & Practices

June 2026	22/06/2026	27/06/2026	02	Need, Managerial Functions -			Jain, V. (2010). Management Theory & Practice
July 2026	29/06/2026	04/07/2026	02	An overview; Coordination: Essence of Management Evolution of Management Thought,	problem solving, quiz, Case Studies	Interactive panels, Power Point Presentations, PDF's, Google classrooms	
July 2026	06/07/2026	11/07/2026	02	Classical Approach - Taylor, Fayol Neo Classical	Case studies, Question and answers, problem solving, quiz		Subba Rao, P., & Venkatram T. K. (2010). Management Theory & Practice
July 2026	13/07/2026	18/07/2026	02	Human Relations Approaches - Mayo,			Jain, V. (2010). Management Theory & Practice
July 2026	20/07/2026	25/07/2026	02	Hawthorne Experiments Behavioural Approach Systems Approach	Case studies, Question and answers, problem solving, quiz	Interactive panels, Power Point Presentations, PDF's, Google classrooms	Prasad, M. (2008). Management Concepts & Practices
July 2026	27/07/2026	01/08/2026	02	Contingency Approach, MBO, Hammer and Champy-	ISA- Assignment		Subba Rao, P., & Venkatram T. K. (2010). Management Theory & Practice
August 2026	03/08/2026	08/08/2026	02	Business Process Re-engineering, Porter's Five-forces' Model.			
August 2026	10/08/2026	15/08/2026	01	Unit 2: Planning and Organising Strategic planning - Concept,		Interactive panels, Power Point Presentations, PDF's, Google classrooms, case studies	Jain, V. (2010). Management Theory & Practice

August 2026	17/08/2026	22/08/2026	02	Planning process, Importance and limitations;	Case studies, Question and answers, problem solving, quiz		Prasad, M. (2008). Management Concepts & Practices
August 2026	24/08/2026	29/08/2026	02	Environmental Analysis and diagnosis (Internal and external environment) - Formal and Informal Structure			Prasad, M. (2008). Management Concepts & Practices
September 2026	31/08/2026	05/09/2026	02	Importance and Techniques (SWOT/TOWS/WOTS-UP, BCG Matrix, Competitor Analysis);	Case studies, Question and answers, problem solving, quiz		Jain, V. (2010). Management Theory & Practice
September 2026	07/09/2026	12/09/2026	02	Definition Decision-making: Process and Techniques Perfect rationality and bounded rationality.		Interactive panels, Power Point Presentations, PDF's, Google classrooms	Subba Rao, P., & Venkatram T. K. (2010). Management Theory & Practice
September 2026	21/09/2026	26/09/2026	02	Concept and process of organizing - An overview, Principles of Organizing; Span of management,	Case studies, Question and answers, problem solving, quiz		Jain, V. (2010). Management Theory & Practice
September 2026	28/09/2026	03/10/2026	02	Different types of authority (line, staff and functional), Decentralization,			Prasad, L. M. (2000). Principles and Practice of Management
October 2026	05/10/2026	10/10/2026	02	Delegation of authority. Network Organization Structure. Emerging types	Case studies, Question and answers, problem solving, quiz	Interactive panels, Power Point Presentations, PDF's, Google classrooms	Prasad, M. (2008). Management Concepts & Practices
October 2026	12/10/2026	14/10/2026	01	Revision			
	Total Lectures		30				

Component	Max Marks
ISA 1	10
ISA 2	10

ISA 3	10
Practical	
Project	
Semester End Exam	80