

Semester I Lecture Plan

Name of the college: Government College of Arts Science & Commerce, Sanquelim

Name of Faculty: Ms. Pritam V. Padloskar

Subject: Innovation and Start-Up (Theory)

Paper code: COM-145

Program/Course: B.Com

Division: B (Theory Batch II)

Academic year: 2026-27

Semester: I

Total Lectures: 15

Course Objectives:

1. To develop an entrepreneurial mind-set.
2. To acquaint learners with skills to develop a business model.
3. To enable learners to explore funding and growth opportunities.

Expected Course Outcome:

1. Develop an entrepreneurial mind-set by learning key skills.
2. Create and validate a business model and business plan.
3. Explore business funding opportunities.
4. Explore business growth opportunities.

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Month	Lectures From: To:	No. of lectur es allotte d	Topic, Subtopic to be covered	Exercise and assignments	ICT Tools	Reference books
June	22 June – 28 June 2026	1	Introduction to Entrepreneurship: Meaning, Scope and Importance			

June-July	29 June – 5 July 2026	1	Factors Influencing Entrepreneurship – Economic, Social, Cultural and Psychological Factors	Short note writing: “Why Entrepreneurship is Important in Today’s Economy?”	PPT, YouTube case videos	<i>Entrepreneurship</i> by Robert D. Hisrich
July	6 July – 12 July 2026	1	Characteristics of an Entrepreneur	Class discussion: Identify 3 factors influencing entrepreneurs in India	PPT with charts	<i>Entrepreneurship Development</i> by S.S. Khanka
July	13 July – 19 July 2026	1	Process of Entrepreneurship	Quiz: Match traits with famous entrepreneurs	Kahoot quiz	<i>Entrepreneurship</i> by Robert D. Hisrich
July	20 July – 26 July 2026	1	Phases of Entrepreneurship	Flowchart preparation of phases	Mind-mapping software	<i>Entrepreneurship</i> by Donald F. Kuratko
July-August	27 July – 2 August 2026	1	Types of Entrepreneurs – Innovative, Imitative, Fabian and Drone	Group work: Identify real-life examples	PPT with images	<i>Entrepreneurship Development</i> by S.S. Khanka
August	3 August – 9 August 2026	1	Types of Entrepreneurs – Social, Women, Rural and Corporate Entrepreneurs	Write short essay: “Barriers faced by Startups in India”	Case study videos	<i>Entrepreneurship</i> by Hisrich & Peters
August	10 August – 16 August 2026	1	Barriers to Entrepreneurship – Financial, Regulatory and Social Barriers	Create a motivation model for entrepreneurs	PPT + Animated videos	<i>Entrepreneurship: Theory, Process, and Practice</i> by Kuratko
August	17 August – 23 August 2026	1	Entrepreneurship Motivation Theories – Introduction	Comparative analysis assignment	Diagram-based slides	<i>Innovation and Entrepreneurship</i> by Peter F. Drucker
August	24 August – 30 August 2026	1	McClelland's Need Achievement Theory			
August-September	31 August – 6 September 2026	1	Maslow's Hierarchy of Needs and Herzberg's Theory	Case analysis of a local sole proprietor	PPT	<i>Business Organization and Management</i> by C.B. Gupta
September	7 September – 13 September 2026	1	Entrepreneurship Models – Introduction and Overview	Group debate: Partnership vs Corporation	Whiteboard & PPT	<i>Business Organization and Management</i> by C.B. Gupta

September	14 September – 20 September 2026	1	Ganesh Chaturthi Vacation – No Lecture	Assignment: Advantages of LLCs in India	Diagram, PPT	<i>Entrepreneurship Development</i> by S.S. Khanka
September	21 September – 27 September 2026	1	Forms of Business Organization – Sole Proprietorship and Partnership	Role-play activity	YouTube skill-based videos	<i>Entrepreneurship</i> by Hisrich & Peters
September-October	28 September – 4 October 2026	1	Forms of Business Organization – Corporations and Limited Liability Company (LLC)	Case discussion: Ethical issues faced by startups	Case study presentation	<i>Business Ethics</i> by C.S.V. Murthy
October	5 October – 11 October 2026	1	Skills of an Entrepreneur; Ethics and Entrepreneurship	Individual presentation: “My Favorite Entrepreneur”	Startup India portal, TED talks	<i>Startup India Guide</i> (Govt. Publication)
October	12 October – 14 October 2026*	1	Unit Review, Discussion, Question Answer Session and Revision	Mock test covering all topics	PPT & quiz	All above references

Assessment Rubrics

Component	Max Marks
ISA 1	05
ISA 2	05
Practical	
Project	
Semester End Exam	20

Ms. Pritam V. Padloskar
Assistant Professor in Commerce

